evolphin software
Revolution in asset versioning & workflow

Evolphin Zoom
Product Suite

- Manage digital, print & video production workflows
- Unify every type of content into a single content store
- Supports all best of breed editing apps & infrastructure without vendor lock-in
- Increase automation without disturbing current creative flows
- NoSQL database technology overcomes pitfalls of traditional MAM/DAM systems
- Automated analytics & reports with built-in time & job trackers

CUSTOMIZE YOUR DEPLOYMENT WITH PLUG-N-PLAY MODULES FROM THE EVOLPHIN ZOOM SUITE:

MEDIA ASSET MANAGEMENT

- Simple to install, operate and support with distributed processing
- Manage 4K/HD shortform & longform videos, audio, images, motion graphics, 3D, fonts & text assets
- High-performance NoSQL database architecture designed for planet scale computing
- Metadata driven faceted search across millions of assets or video frames
- Access anywhere: Native OS apps, Adobe plugins, Web & Mobile clients

WORKFLOW ORCHESTRATION MODULE

- Create workflows easily with Visual BPM web tool
- Built-in automation widgets for QC, transcoding, delivery, ERP/PIM/CRM/MRM/OMS integrations
- Perform remote approvals via Visual markup & collaboration web app
- Trigger automated workflows based on metadata change or ingest event

CONTENT CAPTURE MODULE

- Capture Video, Graphics, 3D renders and Text from any Device or Platform
- Front-end deduplication: reduction in storage & accelerated file ingest
- Rule-driven Ingest Server with customer defined ingest rules
- In-place index files or ingest into Zoom Database for versioning
- Analytics & Content Organization

ARCHIVE MODULE

- Easily distribute and/or move videos & their dependencies between disk storage and tape/cloud storage
- Search & View Archived offline assets with metadata
- Preview archived hi-res videos before restoring them
- Enhanced Archive Integration including Front Porch, Storage DNA, SGL, & Quantum
- Automated Storage Retention Policies

REAL-TIME ANALYTICS MODULE

- Automated data capture system for real-time reports
- Track online job timesheets automatically
- Report on Key Performance Indicators in real-time
- Monitor progress by job types, determine actual versus expected progress.
- System alerts and reminders

ZOOM VIDEOFX

- Ingest hi-res camera card captures via Fiber channel
- Automatically organize file namespace based on metadata
- Search & link hi-res footages directly from Adobe Premiere Pro Zoom plug-in
- Switch between native footage & video proxies with a single click in your NLE solutions
- Network friendly

DRM MODULE

- Easily manage embargo & expiration dates on licensed assets
- Prevent download access & get visual indication of expired assets
- Setup custom rights info metadata group to track license agreement consents & platform usage
- Watermark licensed content before distribution

PREVIEW & TRANSCODING MODULE

- Built-in Omni-channel render and preview widgets
- Multiple Transcoder support including Telestream Vantage, ffmpeg
- Create & Manage customer defined media transformation recipes

ZOOM NONSTOP MODULE

- High Availability & Disaster Recovery for 24x7x365 mission critical environment
- WAN replication for geographically distributed workflows
- Strong guarantees on data consistency similar to financial institutions

ABOUT EVOLPHIN AND ZOOM

Evolphin Software is the first of its kind in Rich Media Asset Management. Zoom leverages the industry's first high-performance in-memory deduplication of content, allowing users to create, share, and collect insights, and provide rich media to their clients in the fastest way possible. See Zoom in action for a different approach to media workflow management that will make you re-think conventional wisdom with a new generation of products and capabilities. More than 60 companies around the globe, covering the Advertising, Broadcasting, Media/Entertainment, Retail, and Healthcare industries, currently deploy Zoom.

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